

WHITE BIRD

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Monday from 12.30 to 7pm
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A precious setting dedicated to creativity
and to talented jewellery designers.

White Bird presents in their purest shape rare and refined jewellery pieces, often one-off limited editions, and brings to light designers and craftsmen represented in their most accurate style. From all over the world, those designers, women to the great majority, are noted for their independence as much in their style as in their development.

Precious in their essence, their jewellery plays the luxury card without showiness and remain affordable.

White Bird is a place for transmission, a precious setting where amateurs and collectors can freely and with equanimity look into each designer's own world and privacy.

The boutique executed in close collaboration with Austrian architect Günther Domenig, manages to exude neither the coolness of a contemporary art gallery nor the hushed and stifling atmosphere of the classic jewellery store. Each jewel is enhanced by a unique surrounding mixing second-hand furniture and raw materials, natural cane bird-cages and crystal clear glass cubes.

White Bird displays the work of Alexandra Jefford, Alyssa Norton, Annina Vogel, Brooke Gregson, Cathy Waterman, Grasilver, Ileana Makri, Jacqueline Rabun, Jean Grisoni, Karen Liberman, Lia di Gregorio, Lito Karakostanoglou, Philippa Holland, Pippa Small, Sheva Fruitman and Sia Taylor.



WHITE BIRD

fine jewellery



A self-taught jeweller, Stéphanie Roger started up in the finest jewelers maisons of the renowned Place Vendôme.

Twenty years ago she came to jewellery through marketing and retailing successively with Cartier, Piaget, Chaumet, and Dinh Van, which she will run from 1998 to 2005.

Her deepest wishes to be as close as possible to the designers and to undertake an adventure on her own both mature over time.

As she sees for herself a severe lack of multibrand spaces able to enhance creativity, talents and aesthetic genuineness, she takes the decision today to open her own special place, just a stone's throw away from the Place Vendôme, but definitely miles away from any traditional jewellery shop.

STÉPHANIE ROGER

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Alexandra Jefford was born and raised in Geneva and lives in London. She studied fine art at Central St Martins, concentrating on etching and drawing. She first pursued a career as an artist and illustrator then began designing jewellery in 2002.

She was commissioned by the V&A to design a piece for the museum based on their Japanese Collection in 2005 and was one of four top British designers to be showcased at International Jewellery London in 2005. She has also exhibited at White Cube gallery, London in 2006 and Perimeter Gallery (Paris) in 2008.

A selection of her jewellery is presented permanently in the Rei Kawabuko's famous concept store Dover Street and the artist Damien Hirst's new venture Other Criteria, both in London. In Los Angeles she is represented by Roseark.

Her jewellery has been featured in many publications including US and UK Vogue, Harpers Bazaar, Wallpaper, The New York Times and the Times.

Alexandra Jefford's approach to jewellery is inspired by her passion for modern art and design. This gives her creations a unique edge, making her jewellery pieces not only beautiful and seductive ornaments but also objects with a conceptual and formal interest for collectors in the Art and Design world.



ALEXANDRA JEFFORD

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ALYSSA NORTON

Born in 1973, Alyssa studied Fine Art at Cornell University. Inspired by the tonal palate of Richard Diebenkorn and the minimal forms of Paul Klee, she began her career as a painter. In 2000, she studied jewellery at the Institute of D'Allende, Mexico.

By 2004, Alyssa Norton, the company, was established in New York. Mixed materials have remained a constant in her designs.

She then started concentrating on the relationship and movement of the materials themselves. This led to a series of pieces incorporating silk and silver, chains and thread. The response from those who wear them is very personal, more adornment than accessory.

The next step in crossing materials was to mix time. Hybrids of vintage and new pieces started to evolve. Inspired by a stylised grandmother with an exquisite collection from the 1940's and 50's, Alyssa started to deconstruct found elements and rework them into contemporary pieces.

Her work continues to evolve, experimenting with casting vintage stones and clasps in silver, enamel and engraving. Alyssa's has a strong following, amongst top stylists and exclusive clients. Her jewels have regularly been featured in the finest fashion press worldwide and includes in feature films like « The Devil Wears Prada ».





Annina was born in London and moved to San Francisco as a baby. Her mother dealt in bakelite and costume antique jewellery and took Annina with her on buying trips. That's when her obsession with vintage jewellery began.

An impressive collection of rare antique British gold charms and chains are available to choose from to create your own bespoke piece. Annina sources her materials from a wide range of antique markets and vintage jewellery fairs all over the country.

Gold is a very good investment at the moment, the cost of it just keeps on rising. This means that a lot of unworn antique and Victorian jewellery is being scrapped and melted, our history and heritage is being lost with it. Annina is making it her mission to save as much Antique Gold as possible in its original form such as brooches, studs, and charms. She then transforms and revives it into something contemporary and fashionable, presenting it in a different way whilst maintaining the integrity of its original character.

ANNINA VOGEL



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Brooke was born and raised in Los Angeles, but currently resides in London and works both from her studio in Notting Hill and in LA.

Brooke's love of jewellery was inspired by her father's vast collection of fine jewellery and her passion and fascination with fine metals and precious stones. Through Brooke's study of jewellery design, textile design, geology and astrology her collection began to emerge.

The Astrology and Planetary collections are what Brooke is best known for. She recreated the constellations with diamonds onto a gold uneven texture that mimics the surface of the moon. Every necklace is cast by hand and unique.

Gregson's admiration for artists such as Alexander Calder and the quilters of Gee's Bend, a rural community in Alabama, inspired both her Calder and Silk Collections. The Calder influence is evident in mobile-inspired necklaces, and the colors of the Gee's Bend quilts evoked in her silk-wrapped bracelets and necklaces with diamonds.

Brooke's original creations are highly respected in the world of fine, contemporary jewellery in both the United States and Europe.

As a consummate artist, Brooke is continually creating new pieces, experimenting with different organic material combinations, as well as working on her one-of-a-kind pieces.

BROOKE GREGSON





Designer and California native Cathy Waterman makes magic, taking inspiration from nature, whether it be a reflection in the clouds, or images in puddles of water.

She designs both delicate and bold jewellery in platinum, diamonds, and 22 karat gold. Cathy's following includes celebrities, fashion leaders, passionate fans, brides and collectors. She is the undisputed darling of the fashion press, with designs appearing regularly on the covers of Town & Country, Vogue, and InStyle.

WHITE BIRD is her first and only point of distribution in Europe.

CATHY WATERMAN

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Grasilver has a vocational passion for Scandinavian design creating a unique and distinctive modernist jewellery collection.

The collection consists of rare one off carefully selected vintage pieces in sterling silver and semi-precious stones designed by celebrated Scandinavian designers such as Georg Jensen, Torun Bulow-Hube, Nanna Ditzl, Hans Hansen, Bjorn Weckstrom, Henning Koppel.

Specialized in 20th century Scandinavian design Grasilver have brought together a collection of beautiful pieces that are contemporary, iconic and timeless.

GRASILVER

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Ileana Makri was born and lives in Greece. A globetrotter at heart, she travels extensively for inspiration and spends a lot of time in London, Paris and New York, cities she has previously lived in.

Originally obtaining a degree in Business Administration Ileana then went on to follow her true passion and studied jewellery design at the G.I.A. (Gemological Institute of America).

In 1987 she ventured into retail with “Mageia” later to become her flagship store and always a reflection of her diverse world of interests, anything from clothing and accessories to artwork and of course jewellery.

In 1996 the “Ileana Makri” signature jewelry line was introduced in the store and was instantly being picked up by Barneys in New York.

In just over a decade Ileana Makri has built a solid international reputation and business as well as capturing the attention of high profile clients such as Uma Thurman, Jennifer Lopez, Heidi Klum, Lenny Kravitz etc.

Ileana is fascinated by multicultural symbols and their meaning. Her jewellery features a range of mystical and figurative symbols in gold and gemstones.

The underlying “rock chic” approach to the design makes her jewellery uncompromisingly contemporary and simultaneously timeless. In her own words Ileana Makri creates “jewellery for no special occasion”.

ILEANA MAKRI

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Drawing on the philosophy to create jewellery that “arouses emotions and gracefully reflects the essence of ones inner beauty”, Jacqueline Rabun’s designs are rich in symbolism and organic purity.

She began her exploration in jewellery design in 1989 having arrived in London from her native United States of America.

Her debut collection was well received commercially and critically for its poetic approach and fluid, conceptual shapes that evoke organic forms - themes which have evolved into her signature with her ongoing collections.

Her characteristic jewellery is given greater dimension, combining wearability with precious with the use of diamonds and gold.

In 1997, Jacqueline started her long-term collaboration with Georg Jensen creating fine jewellery collections for the brand. The most renowned, the Cave collection, encouraged its wearer to seek tranquility and to retreat to one’s inner space for stillness and contemplation.

In 2007, she then opened her own store in Grosvenor Crescent Mews, a charming residential area in London’s Belgravia and until now continues to expand her collections combining wearability with precious.

JACQUELINE RABUN

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JEAN GRISONI

Born in Algeria Jean Grisoni is a self-educated man. In his early years he begins a professional career as a graphic designer, and next as an artistic director in various renowned parisian agencies. By then he opens his first consulting agency in visual communication. His clients are mostly cultural institutions and a choice of glamorous brands.

It is while collaborating with la Monnaie de Paris (Paris Mint) on a line of precious items that Jean Grisoni discovers jewellery design, and is thrilled by this new field, which will not keep him from developing his other interests.

From his native Mediterranean sea, Jean Grisoni has kept an eye for ornament, a relish for powerful jewellery and the lust for chains... When walking on the shore he harvests lost and found items to make good use of them in his studies.

Thus he makes opposites meet with each other: the rough and the refined, the coarse and the polished, the ordinary and the precious, the incidental and the conceptual, the antique and the contemporary. His own artist's statement often stems from a dissimilarity a contrast.

As much a designer as an image professional, his personal approach leads him both towards the jewellery world along with the design of graphic pieces.

Being eclectic is his only permanent feature...





Karen Liberman's jewellery collection celebrates the rich details and decorative elements found in various cultural and artistic traditions throughout history.

Raised in Australia and deriving inspiration from her Moroccan-Middle Eastern heritage, references to ancient techniques as well as a preservation of these old-world crafts for the modern day forms the foundation of this collection.

Karen hand-picks ancient coins, precious and semi-precious gemstones from some of the world's best lapidaries: Burmese rubies, sapphire cabochons, and carved tourmalines. The stones and coins are chosen for their individual character and beauty. These are then combined with silver and gold creatively detailed and finished by hand.

Karen works closely with talented international artisans to create pieces that are beautifully crafted. Each piece is unique with its own personality yet forms part of a story. The jewellery can be worn as individual pieces or collected and layered over time.

A creative spirit, she is also an amateur photographer and gardener whose travels have greatly influenced her classic gypsy style.

Located in Melbourne Australia, all pieces are sold to exclusive boutiques and through Karen Liberman Studio by appointment only. The Aman resorts collection of luxury hotels also carries a selection of her jewellery range.

KAREN LIBERMAN

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Lia di Gregorio has lived in Milan since 1990 where she designs and produces her jewellery collection.

She loves pearls yet conceals them; she plays with simple, clean geometries enriching them with unexpected details. She applies the technique of embroidery onto precious materials and uses gold thread as if it were silk to sew small diamonds, rubies and pearls.

From her sketches to her models in paper, wax and wire, manual skills and creative concepts grow intertwined.

Her studio is a meeting place for creative minds.

LIA DI GREGORIO

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Lito Karakostanoglou opened her “Open Studio” in Athens in 1999 showcasing primarily one-off pieces with a variety of materials and styles. Lito was originally trained at Boston in marketing management and advertising.

Being self-taught in jewellery and despite her success in Athens, she wanted to further enhance her craftsmanship, so she moved to Paris in 2004. For two years Lito studied sculpture and life drawings at École des Beaux Arts and technical drawing for jewellery at École de la rue du Louvre. During that time, she created pieces for Kenzo and Jean Paul Gaultier. She also designed charms for handbags of Zadig et Voltaire.

Lito returned to Athens in 2007 much to the joy of her loyal clientele, to re-open her shop inspired this time by the concept of the “Cabinets of Curiosities”. She is currently focusing on introducing her work abroad.

Each piece by Lito takes its root from a particular story in her scouting of gems around the world and creating something exclusive and personal for her clients.

Design emanates from the properties of her materials themselves rather than following some abstract notion. Gold embraces semi-precious stones and natural materials like corals and shells. Each piece retains its own energy and purpose.

LITO
KARAKOSTANOGLOU



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Philippa started designing in 2003 after studying 'The History of Jewellery' at Sotheby's.

Her work is inspired by the natural world, ancient England and our folklore. Philippa uses organic objects such as seed pods, leaves, insects and skeletons that she collects largely from the Savernake Forest, but also during her extensive worldwide travels, to inspire her jewellery pieces.

Philippa produces all her jewellery in England, using highly skilled craftsmen in small workshops. She uses a variety of techniques and works mainly in gold, but also some silver, with precious and semi-precious stones sourced in Jaipur, India.

Philippa's work is carried by many top international boutiques including Dover Street Market, Browns, The Cross and Erickson Beamon in London, Lane Crawford in Hong Kong, or Fragments in New York.

PHILIPPA HOLLAND

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Sheva Fruitman was born in Williamsburg, Virginia. In her early years she is one of famous photographer Lisette Model's student, and also a contributor to several american newspapers or magazines (such as The New York Time, Vogue, Harper's Bazar), filling out by those work experience her practical training.

Sheva is what you call a multifaceted artist, working with many a variety of visual mediums, including photography, painting, silver and textile.

Her work can be seen in various museums and in private collections across United States, London, Amsterdam, Marrakech, Paris and more, including the Victoria & Albert Museum, Citibank Collection, Polaroid, Ralph Lauren and Paul Smith.

Her jewellery was shown at the Wolfsonian Museum in conjunction with their exhibition of Silver in the 20th Century, during Art Basel Miami.

Sheva lives in New York but often travels, more particularly to Morocco and Mexico where she works.

SHEVA FRUITMAN





SIA TAYLOR

British designer Sia Taylor evokes the lyrical beauty of nature through her fine jewellery. While a sculpture student at London's Royal College of Art, Sia spent her last term at a research camp in the bush in Botswana. It was a creatively inspirational time, where Sia became deeply interested in the subtle lives and forms of nature around her.

Her fine jewellery collections, years after years are a continuation process, which takes forms inspired by seeds, grasses, clusters of insect eggs, and the internal structures of plants. Taylor's emphasizes minimalist refinement and restraint to evoke a sense of lyricism and rhythm through the delicate details of her work. Yellow and white 18-karat gold are used to create small seed like forms, which are hooked into lengths of fine box link chain.

The seed forms appear both in clusters - as with a pair of yellow gold earrings - in uniform procession along the front of a necklace, or in rhythmic variables that draw from natural compositions.

She makes every piece by hand in her studio. It is a meditation and a labour of love, which shows through in the final product. Each piece becomes like a work of art something precious to hold on to and cherish.

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PIPPA SMALL

Born in Canada in a family of wanderers, Pippa Small grew up in England, and soon she too would often travel around the world.

Thereby she became fascinated by the people she met along her journeys and their way of life, this strong interest leading her to anthropology studies, more specifically tribe's behaviour towards their ornamental customs.

It is in India, while visiting the Precious Stones Market of Jaipur, that she will discover stones from all over the world and meet local craftsmen with whom she will develop long-term friendly relationships.

About ten years ago, she presented her first collection in Paris, which immediately drew the eyes of the Fashion community, leading to collaborations with Gucci, Chloé and Bamford.

Pippa's jewellery draws inspiration from the inner natural power and beauty of the precious material she uses: stones moulded by centuries in the very core of the earth, shells carved by the tides, gold hidden in rocks and rivers. Her jewellery pieces are bearers of their own secret tale and life energy.

Concerned by keeping indigenous craftsmanship and traditional talents alive and growing, she is part of various charity projects worldwide which aim at giving back to people in trouble their independence and self-sufficiency by producing a regular income.

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